

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1905

Buyer Maura Gilroy

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1905

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 21,350  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/02-10/05	1	1	1	\$150.00	
	4	TU-F	9A-10A	MORNING BLEND<	:30	\$225.00	10/02-10/05	2	1	2	\$450.00	
	6	TU-F	2P-3P	JEFF PROBST	:30	\$275.00	10/02-10/05	1	1	1	\$275.00	
	9	M	10P-11P	CASTLE	:30	\$2,750.00	10/08-10/08	1	1	1	\$2,750.00	
	10	TU	10P-11P	PRIV PRACT	:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
	11	W	8P-9P	MIDDLE/SUB	:30	\$1,750.00	10/03-10/03	1	1	1	\$1,750.00	
	13	TH	9P-10P	GREYS	:30	\$2,500.00	10/04-10/04	1	1	1	\$2,500.00	
	15	F	8P-9P	SHARK TANK	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	16	F	9P-10P	PRIMETIME	:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00	
	17	SA	5P-830P	NCAA FTBALL	:30	\$1,500.00	10/06-10/06	2	1	2	\$3,000.00	
	20	SU	9P-10P	REVENGE	:30	\$2,750.00	10/07-10/07	1	1	1	\$2,750.00	

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	21	SU	10P-11P	666 PARK AVE	:30	\$1,500.00	10/07-10/07	1	1	1	\$1,500.00	
	22	SA	830P-930P	POST CF NEWS	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
	23	TU-F	1205A-105A	KIMMEL	:30	\$200.00	10/02-10/05	1	1	1	\$200.00	
	24	M	2P-3P	JEFF PROBST	:30	\$275.00	10/08-10/08	1	1	1	\$275.00	
	25	M	1205A-105A	KIMMEL	:30	\$100.00	10/08-10/08	1	1	1	\$100.00	
	26	M	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/08-10/08	1	1	1	\$150.00	

---REPORT TOTALS---

Report Totals: 19 / \$21,350.00

---SALES MONTHLY TOTALS---

Oct 12: 19 / \$21,350.00

Sales Totals: 19 / \$21,350.00

Station Totals: 19 / \$21,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$118,611	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE